

Gower Cycling Festival

Notes of meeting on 28th April 2018 in the Environment Centre Café

Present: Ian Davies (ID), Nick Guy (NG), Pat Hansard (PH), David Naylor (DN), John Sayce (JS), Chris Walsh (CW).

Apologies: Allyson Evans (AE).

1. **Matters arising** from notes of 22 February meeting and not on agenda..

Llethrid: Restricted byway upgrade. (Item 3a.) DN had twice emailed Kieran O'Carrol of the Council's Legal Dept. requesting an update on this application but has received no reply. ID had contacted Cycling UK to see if they could progress it under their 'Trails for Wales' initiative, but neither has he had a reply.

2. **Launch**

NG has made the formal application to enable us to hold the launch at Blackpill. We have yet to learn if they want to charge us (£150) but if they do we'll need to ask cllr Mark Child to get it waived, as he did last year.

Jayne Cornelius has accepted our invitation to open the Launch. DN would invite Mark Child and also inform cllr Nick Davies and local councillors of the time (13.30). NG to arrange with Richie Saunders the customary Gower Heritage Centre support. **[Action: NG, DN]**

3. **Programme**

NG will contact Phil Snaith to try and arrange for someone who knows the history of the Swiss Valley track to join the revised Ride 10. **[Action: NG]**

We took up an offer from JS to contact Phil Andrews to see if his group the *Philanderers* could entertain us on the Friday evening. **[Action: JS]**

CW would check with Mike Cherry that the RFC is available for the party. **[Action: CW]**

4. **Flyer**

DN distributed about 400 of the 2,000 flyers which he had just had printed. The Council having agreed at the 18 April CAP meeting to sponsor the Festival (for £100) he had added their logo to the flyer. We agreed to distribute them as follows (no doubt with overlap):

Area	Distributors
South and west Gower Peninsula.	DN
North Gower Peninsula.	PH
West of Gorseinon-Pontarddulais.	ID, DN (on CTC rides)
Mumbles and Blackpill.	PH
Centre-W. Swansea. (NCR 4 cafés, Campus, Killay, Uplands.)	AE
City Centre W. of Tawe. (Civic C., Env. C., Railway Stn).	NG, DN
N. Swansea: between Swansea-Gowerton railway and M4.	JS
Swansea E. of Tawe: Bay Campus to Llansamlet.	CW, JS
Wheelrights stalls: <i>Wales on Wheels</i> :19 May; Uplands: 26 May.	DN, NG
Elsewhere.	NG (at least!)

5. **Publicity**

(a) What's On. NG had not placed an ad.(See 22 Feb. notes.) but will try and get a free entry. **[Action: NG]**

(b) Council involvement. JS noted that now we have Council support we need to get them to help with publicity. He would contact Gareth Govier of their Sports Dept. NG agreed to contact Tourism and request entries in appropriate Council websites. DN has already managed to get it included on <http://www.enjoyswanseabay.com/events/gower-cycling-festival-2/>. **[Action: NG, JS]**

- (c) Action Bikes. NG would arrange a meeting with Dickie Smith. **[Action: NG]**
- (d) Welsh Cycling. ID would contact them to request an entry on their website. Because listed rides need to be free he would request just the 4 CTC rides. **[Action: ID]**
- (e) Cycleclips. DN has requested an entry in the June/July issue. Dan Joyce has acknowledged: "... can't guarantee ... should be fine."
- (f) Sustrans. DN had requested a link on Sustrans website but this was turned down because the Festival lacked a Sustrans ride.
- (g) Gower Walking Festival. (2 -10 June) Following our request to John Ashley a link to our Festival has been provided and we have reciprocated, but it is not very conspicuous and they have not provided a more prominent mention as we have of theirs on our Home page.

6. AOB

Next year's Festival. With DN standing down as Festival convener what to do was briefly discussed. A key issue was whether to continue to run it as a low cost amateur event or go professional. It was suggested we discuss this with Action Bikes (Perhaps at the planned meeting with Dickie Smith; 3c above.) and John Ashley.

7. Next meeting.

10.00 am on Saturday, 7 July in the Environment Centre Café.

Notes prepared by David Naylor.