

# Gower Cycling Festival

## Notes of meeting on 11<sup>th</sup> January 2018 in the Environment Centre Café

Present: Ian Davies (ID), Allyson Evans (AE), Nick Guy (NG), Pat Hansard (PH), David Naylor (DN), Chris Walsh (CW).

### 1. Matters arising from notes of 15 December 2017 meeting.

- (a) Rides programme. (Item 2) We propose inviting Jayne Cornelius and Gower MP Tonia Antoniazzi to the Launch. We will contact them later.
- (b) Registration. (Item 3a) See 2(c) below.
- (c) Llethrid. (Item 3c) The decision having been made not to take rides 2 and 17 through Green Cwm DN asked how best to obtain CCS's support. He was advised to email Steve Parry, cc Ben George and cllr Mark Child, to let them know of our decision and request their support, specifically to facilitate the launch at Blackpill. He would not mention money, our thinking being that we would ask Ben George (probably at a CAP meeting) for £100 which would cover the charge for accessing power. (£35 last year.) **[Action: DN]**

### 2. Festival web page.

DN was in the process of changing his ISP from Sky to plusnet. The change is scheduled for 22 January and he hopes to get the GCF18 web page live soon after that. We discussed its content. DN would incorporate the following comments in the web page. **[Action: DN]**

- (a) Rides Programme. DN had circulated a draft. Various comments were made on the detail to which he will respond.
- (b) Introduction. DN had circulated an updated draft. Following a suggestion from NG he would add a bit about the Santander Bike Hire.
- (c) On-line registration. We decided to include buffet bookings on the registration form. As an incentive (and also because it's simpler to implement) we would offer this at £5, ie the same as the registration fee, the normal price being £6. Due to the complication (particularly affecting PayPal payments) we expect to have to drop the plan proposed at the last meeting to include Wheelrights membership on the form.

### 3. Flyer

DN would prepare a draft. We decided that we did not need as many as the 3,000 produced last year but were divided on whether the number should be 2,000 or, say, 2,500. A decision can be made at the next meeting shortly after which the flyer should be printed. **[Action: DN]**

### 4. Other publicity

NG advised that *Welsh Cycling* were promoting social cycling and that he hoped to invite their Sam Richards to give a talk at a proposed Wheelrights meeting in February (and promote the Festival). NG would pass Sam's email address to DN. **[Action: NG]**

We decided to place an ad. in *What's On*, est. price £50. NG would arrange this. **[Action: NG]**

ID and DN would advertise the Festival in respectively the CTC Swansea and Wheelrights' pages on Cycling UK's website. (To do when GCF18 live.) **[Action ID, DN]**

AE noted that the Gower Walking Festival (GWF) was to be revived and would take place from 2-10 June. John Ashley was organising it. [Post meeting: AE has passed his email address to DN, thanks AI.]

### 5. Next meeting.

10.00 am, Thursday, 22 February, in the Environment Centre Café.

Notes prepared by David Naylor.